

Your health in expert hands

Personal Health Private healthcare cover for individuals

We know health

How precious it is How much it means How to help you live life well

We were founded in 1940 by doctors and hospitals working together. Our founders came together to bring quality healthcare to more people. And we're still shaped by clinicians today.

Every day we use what we learned on the ward round, at the clinic, and in the operating theatre to make AXA PPP healthcare the best it can be for you.

We look after the health of 2.5 million people. Reassuring them when they're worried. Helping them get the care they need when they're ill. Helping them and their families live well every day.

We'll be there when you need us most. Nothing's more important to us.

Helping you and your family live well every day.

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With access to 21,000 medical specialists, 250 hospitals and 400 scanning centres across the UK, you're never far from the expert help you need.

Welcome to Personal Health

When life throws you an unexpected challenge, access to fast diagnosis and treatment are what matter most, along with genuine help, support and understanding from people who care. The earlier you get help, the sooner you can start feeling like yourself again.

With Personal Health cover you're seen and treated quickly when you're ill. You see a consultant, rather than a junior doctor or registrar. You're treated in a private hospital, or the private wing of an NHS hospital. And you have your treatment in comfort – usually your own room, an en-suite bathroom, and flexible visiting hours.

What's more, if you have cancer cover, you can access breakthrough treatments, including new cancer drugs, as soon as they're licensed – meaning there's evidence they work.

Like all private healthcare plans, we can't cover everything. Out-patient drugs aren't covered on this plan, and we may limit what you're covered for depending on your health when you join us.

You're irreplaceable. You're a one-of-a-kind combination of the genes you were born with and the experiences you've had. Whatever it takes to be well, we think you're worth it.

Fast Track Appointments

When you need to see a specialist quickly

Our Fast Track Appointments team will make it happen. We know each doctor's specialism and sub-specialism so we can get you to the right person.

- 1. You just need an open referral from a GP. This is a referral that doesn't name the specialist you'll see, but instead gives you the type of specialist you need to see e.g. a cardiologist.
- 2. We'll check what you're covered for then book an appointment for you, at a time and a place that suits you best.
- 3. Or we'll give you a choice of up to three doctors with the right specialism to treat you, and you can get in touch when you're ready.

On average, members who use our Fast Track Appointments service are seen twice as quickly.*

*Compared with members whose GPs have referred them to a named private specialist (2019 Fast Track Appointments service data, recorded from the date the member called our Personal Advisory team).

- We'll talk to different hospital departments to coordinate your care. We'll make sure that any appointments we make fit in with you.
- All our specialists are consultant-level in the NHS rather than junior or registrar. They can provide advice and treatment for the most complex and challenging health conditions.
- If you call us with a suspected cancer or heart condition, the moment we get off the phone with you we'll get you an urgent appointment with a specialist.

Extensive cancer and heart care

Lean on us if you're ever seriously ill

When it comes to cancer and heart conditions, there's no road map to follow. But that doesn't mean you have to find your way on your own. We're here to guide you.

We've got a team of nurses who specialise in these conditions. Every one of them knows what a diagnosis like this means. And they're just a phone call away. Whether or not you've had your diagnosis, they'll be there for you. A listening ear at the end of the phone and a soothing voice to answer your questions. They'll be there for your family too, to make things a little easier for the people you're closest to.

We know how much our members worry about these conditions. That's why cancer and heart care is part of the core cover we provide.

Practical and emotional support when you need it

For many of our members, having a listening ear at the end of the phone is something they couldn't do without. If you become seriously ill, our dedicated heart and cancer nurses will have the time to get to know you, understand your condition and listen to what you're going through. They'll explain treatment choices in words that make sense. And they'll advise you on everything from eating well during chemotherapy to coping at home after heart surgery.

Shaping your healthcare around you

Our research team scan the horizon for the latest cancer drugs so we can bring them to you as soon as they're licensed – meaning there's evidence they work.

We'll research your condition to find out what treatments are available subject to your medical history. Nothing's more important to us than getting you well again. ⁶⁶ Outstanding. To be able to talk to Lucy was a big reassurance to me during a difficult pre-op period. Her telephone manner was calming and her knowledge on the heart operation procedure I had gave me the hope and optimism I needed to hear off someone. ⁹⁹

Mr. G Edwards, AXA PPP healthcare member

⁶⁶ Everything about my care was first class. I had my dedicated nurse just a call away. I'm sure the way I was treated helped me to a full recovery. Thank you everyone.⁹⁹

Mrs. Hodgins, AXA PPP healthcare member

Enhanced family cover

We'll be here to hold your hand

With enhanced family cover from Personal Health, we're here for you day and night, just as you're there for your loved ones. We'll help you protect your family and keep everyone well. And, amidst the whirl of family life, we'll have the time to support you – whenever you need us.

Free cover for new arrivals

When your baby arrives, you'll feel reassured to know your little one has cover on your plan too (restrictions may apply). Just give us a quick call to share your news and cover for your new-born will be free until your renewal date.

A helping hand in pregnancy and beyond.

Being a new parent is a joyful but daunting time. Even if you've had a baby before, it can be hard to know everything's as it should be. If you have a question before or after the baby is born, with enhanced family cover you can contact one of our qualified midwives in Health at Hand. They can offer support and information, check how things are progressing for you and your baby – and help you adjust to your vital new role.

Cover for your young ones

Kids have unique concerns. Things like prominent ears or a port wine stain birthmark on the face can really affect who they are – and who they become. Personal Health cover can help you sort things like this out before they become a bigger problem.

Accommodation when your child is in hospital

Being away from home can be a worrying time for children, especially when their stay is in hospital. We make it easier for you to be near your child while they receive treatment covered by the plan. We'll pay for a parent to stay with them in hospital, and up to £100 a night towards accommodation for another in a nearby hotel (up to £500 a year).

Answers when you need them

We all want answers we can trust. With Personal Health cover, there's no need to waste time wading through the web for help. Our online health centres will guide you straight to the information you need. If you'd rather speak to someone, you can call our health information helpline - day or night. Whether you're worried about your 100 year old grandmother or your 1 week old baby, an experienced Health at Hand nurse is just a phone call away.

Nurse and counsellor helpline open 24/7

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Midwives and pharmacists available Monday to Friday – 8am to 8pm Saturday – 8am to 4pm Sunday – 8am to 12pm

AXA Doctor at Hand is a GP service that fits around your life.

GP appointments when you need them

See a doctor when you want to, through your smartphone or laptop

Imagine being able to see a GP when it suits you, without even leaving the house?

AXA Doctor at Hand is the online GP service that fits around your life, not the other way round. Depending on availability, you can choose a time that suits you best and speak to a doctor wherever you are, by video or by phone. Book online or through the app and select a consultation time that suits you. Appointments are 20 minutes long, giving you plenty of time to talk about your health concerns.

As an AXA PPP healthcare member, you'll have unlimited* access to the **AXA Doctor at Hand** service, powered by Doctor Care Anywhere. Members under the age of 18 (and covered under your plan) can use this service so long as the lead member is over 18.

*Subject to Doctor Care Anywhere fair usage policy.

Fast physiotherapy telephone service

When you need to go straight to the physio

You can never tell when muscle, bone or joint trouble will stop you in your tracks. But you can make sure you feel better faster when it happens.

With Personal Health cover, if you're over 18, you can arrange to talk to a Working Body physiotherapist over the phone as soon as pain strikes – and you won't even need a GP referral.

They'll assess your symptoms, and talk to you about what they could mean. If they think exercises could ease your pain, they'll recommend some you can try at home. And if you need further treatment, they'll help you plan what to do next. If you've chosen the Therapies option, this might be hands-on physiotherapy treatment.

Health and wellness rewards

When you want to live a healthier life

We're here for you when you're under the weather, or feeling as right as rain.

When you're an AXA PPP healthcare member, you can get up to 50% off an annual PureGym+ membership*, and enjoy discounts at gyms like Nuffield and British Military Fitness.

You can buy vitamins, supplements, and sports equipment on ActivePlus, our online health and wellness shop. And you can explore the world of wearable tech – from smart scales that analyse your BMI, to watches that coach you through an on-screen workout.

*For full terms and conditions visit: axaactiveplus.co.uk/puregym-terms-and-conditions

Membership information at your fingertips

Make the most of your membership, online

Life's always simpler when you can lay your hands on what you're looking for first time. We bring all your membership information together for you in one place.

Member Online is secure and completely personal to you. See your membership details, check claims, search for specialists, get pre-approval for treatment and much more – quickly, online or through the app, from anywhere. There's less looking for paperwork and more finding out what you want to know, fast. So you can concentrate on what really matters – living well and enjoying life.

- ✓ Make a claim and see past claims
- ✓ Track the progress of a claim
- ✓ Ask us a question
- Get notifications
- ✓ Add a family member
- Search our list of approved hospitals and specialists
- Check personalised factsheets
- ✓ Get pre-approval for treatment
- ✓ Upload invoices
- ✓ See your plan details
- ✓ Unlock member offers.

Choices that truly reflect the way you ive your life.

Create your Personal Health plan

With choices that truly reflect the way you live your life, we've made it easy to create healthcare cover that's right for you and your loved ones. Your broker can also help you put together a suitable package.

- 1. Start with your core cover
- 2. Add your options
- 3. Manage the cost of your subscriptions

Your core cover: start with peace of mind

We know health. And we know healthcare. In the eight decades we've been helping people stay well, we've learnt exactly what goes into creating real peace of mind. So we provide it as standard with every plan we put in place.

Here's a summary of what's included in every core plan			
In-patient and day-patient treatment	 Full hospital fees including operating-theatre costs, nursing care, specialist fees, consultations, diagnostic tests, CT, MRI and PET scans and physiotherapy. Just use a hospital from our Directory of Hospitals 		
Out-patient treatment	 CT, MRI and PET scans at a scanning centre or hospital from our Directory of Hospitals Surgery – no yearly limit 		
Extra support	 A nurse to administer antibiotics by intravenous drip at home Ambulance transport to another medical facility if you're receiving eligible private in-patient or day-patient treatment A cash payment of £50 a night up to £2,000 a year when you have in-patient treatment free on the NHS that would have been covered by the plan Oral surgery for a number of procedures, paid in full 		
Cover for children	 Hospital accommodation for one parent, while your child is receiving eligible treatment Surgery to correct prominent ears for a child aged 14 and under Laser treatment to improve the look of a port-wine stain on the face of a child aged 14 and under Six sessions of speech therapy needed for a child aged 14 and under as a result of a delay in their development Free cover on your plan for newborns until your renewal date (cover restrictions may apply) 		
Comprehensive Cancer Cover	 Diagnostic surgery, CT, MRI and PET scans Specialist consultations with the specialist treating your cancer when you're an out-patient Chemotherapy and radiotherapy Support from one of our dedicated cancer nurses £100 a night charitable donation to a hospice where you're being cared for as an in-patient or at home External prostheses up to £5,000 a year, and wigs and head coverings up to £400 a year – when you're having treatment to kill cancer cells So long as you're a member, we'll cover your cancer no matter what path it takes, and we'll continue to cover treatment if it becomes terminal 		

Using the NHS for cancer treatment

As with all private medical insurance plans, your eligibility for cover depends on your medical history. Occasionally we won't be able to offer you comprehensive care for cancer because of your medical history. If this happens, you can feel reassured that we'll still make sure you have access to the drugs you need as part of your core plan. If you have NHS Cancer Support instead of Comprehensive Cancer Cover, we won't pay for the treatment of your cancer. You'll use the NHS instead, or pay for the costs of treatment yourself.

During your treatment, if your specialist wants you to have a licensed cancer drug which the NHS won't pay for, we'll pay for that drug and the cost of the drug to be given to you. This doesn't include out-patient drugs as they aren't covered on this plan.

What's not covered

To keep subscription costs down for everyone, there are some things we won't pay for. These include:

- Treatment of medical conditions that you had or had symptoms of before you joined (unless you've switched from another plan and have underwriting called 'continuing medical exclusions')
- × Pregnancy and childbirth
- Treatment of on-going, recurring and long-term conditions, such as diabetes or asthma. We also call these 'chronic conditions'
- Cosmetic treatment (except for birthmarks and prominent ears under our enhanced family cover)
- ✗ There are some specialists whose costs we don't pay in full, so it's important you call us if you need to claim
- ✗ If you choose our Guided Option, we will not cover treatment by a specialist that we didn't help you choose.

Full details of what we cover, what we don't cover and any limits to our cover can be found in the membership handbook.

Your options: add what's important to you

Before you take out your plan, think about what's important to you and what you want to cover. Make a list of your priorities if you like. It'll help you decide which options to add to your core plan.

Here are the main options you can choose				
Standard Out-Patient option	 Up to three specialist consultations a year No yearly limit on diagnostic tests when your specialist refers you No yearly limit on practitioner charges when a specialist refers you (includes dieticians, nurses, orthoptists, speech therapists and audiologists) 			
Full Out-Patient option	 No yearly limit on specialist consultations No yearly limit on diagnostic tests when your specialist refers you No yearly limit on practitioner charges when a specialist refers you (includes dieticians, nurses, orthoptists, speech therapists and audiologists) 			
Therapies option	 Adds cover for out-patient treatment by physiotherapists, acupuncturists, homeopaths, osteopaths and chiropractors No yearly limit that can include: up to an overall maximum of ten out-patient sessions with an acupuncturist, homeopath, osteopath or chiropractor when referred by a GP, or physiotherapist when referred by a GP or through our Working Body team Further sessions (as long as we agree them first) when your specialist refers you 			
Mental Health option	 Extends your cover to include mental health treatment As an in-patient or day-patient Psychiatric treatment, including accommodation, diagnostic tests and drugs, paid in full at a hospital or day-patient unit in our Directory of Hospital No yearly limit on specialist fees for psychiatric treatment As an out-patient No yearly limit on specialist consultations for psychiatric treatment No yearly limit on psychiatric treatment by psychologists and cognitive-behavioural therapists, as long as your specialist oversees treatment 			
Dentist and Optician Cashback	 Dentist's fees - 80% of costs up to £400 each year Optician's fees - 80% of the cost of prescribed glasses and contact lenses up to £200 each year £25 a year towards the cost of an eye test 			
Extended Cover (this option can't be taken out with the Guided Option)	 Cover for visits to a private GP for consultations up to £500 a year Cover when you use hospitals outside our Directory of Hospitals Cover for using AXA PPP healthcare recognised specialists Planned treatment overseas, up to the cost of the UK equivalent (when agreed by us in advance) 			
European or Worldwide Travel Cover For full details about your travel exclusions please see your Travel handbook	 Cover for emergency medical expenses abroad Cover for travel-related hassles like lost baggage, delays and lost passports If you choose to add the Adventure Sports upgrade, you'll be covered for activities such as bungee-jumping, paragliding and off-piste winter sports With Worldwide Travel Cover, you'll have cover for emergency dental treatment and business travel (not available on the European Cover option) 			

Your costs: manage your subscriptions

Private healthcare cover is a way of getting the benefits of private healthcare, without the worry of how you're going to pay for it.

You pay regular subscriptions, then we pay for your treatment, as long as it's covered under your plan.

Of course, because Personal Health is all about peace of mind, you can adjust the cost of your subscriptions to make sure you're comfortable with what you're paying. We explain how.

Let us choose your specialists for you

If you take out our Guided Option, you'll use our Fast Track Appointment service every time you need to see a specialist. You'll still have full access to our hospital list, but we'll do the work for you - sourcing up to three specialists, who focus on your condition. As long as you have out-patient cover, we'll book the one you choose at a time and place that's right for you. And, as you'll be using specialists we've negotiated with, we can pass on the savings

to you with a reduced subscription. This option can't be taken out if you have our Extended Cover Option.

Choose your excess

With an excess, you decide how much of your yearly claims you'd be happy to pay per person per year. Including an excess reduces your subscriptions – the higher the excess, the greater the reduction.

Pay up-front

A simple way to **save 5%**. Pay your subscription yearly instead of monthly.

Choose cancer support on the NHS

If you choose this option, or we're unable to fully cover you for cancer because of a previous medical condition, your cover will cost you less.

Protect your no claims discount

Your no claims discount applies from the moment you join us – you don't have to be with us for years first.

We'll work out what your discount is and apply it to your subscriptions. Each year you renew, we'll review your discount until you could have our best ever **discount of 80%** on your subscription cost. If you claim then your NCD will be affected.

Sometimes, you can protect your no claims discount. Speak to your intermediary or broker for more about this.

Personal Health is all about peace of mind.

Good to know: Therapies and cashback claims won't affect your no claims discount.

Your health when you join us

We take account of your health when you join us so that we can work out your subscriptions and the cover we can offer you.

You can choose how we do this by either:

Telling us some details about your health

We call this 'full medical underwriting'. We'll ask you for some details about your health and sometimes for reports from your GP or other medical practitioners, if we need them and decide whether exclusions need to be added.

 Joining us on the understanding that you won't be covered straight away for conditions that you had in the five years before you joined.

We call this 'moratorium underwriting'. We won't ask you any questions about your health when you join us. Instead, we won't cover pre-existing medical conditions for at least two years after joining.

When you've had a period of two years in a row, after joining, free of investigations, special diets, advice, treatment or monitoring of a condition you had before you joined, we'll see if we can cover it for you.

Sammy chose moratorium underwriting - this is how treatment for an old back injury was covered

	April 2017	March	2018	March 2019	March	n 2020
•	Has a back operation	Within five years of Sammy's operation she joins AXA PPP healthcare		In the two years after she joined, Sammy didn't need any treatment, drugs or advice for the back condition	Two years after joining	
	Back problems		Back condition not covered		Back condition now covered	

How moratorium underwriting may affect your cover for certain conditions

If you choose to join us on moratorium terms, there are some specific rules about diabetes, raised blood pressure and PSA tests. We will exclude specified conditions from your cover for at least two years after you join if:

- you were already aware that you had diabetes when you joined, or
- you have had treatment for raised blood presure (hypertension) in the five years before you joined, or
- you were already being investigated, monitored or treated as a result of a PSA (Prostate Specific Antigen) test to do with the prostate when you joined.

The specified conditions we will not cover are listed in the table below. We will not cover treatment for these specified conditions whatever the cause, even if they were not related to the pre-existing condition, and even if they develop after you joined.

Pre-existing conditions when you joined	Specified conditions we do not cover
If you have been diagnosed with diabetes	We will not cover treatment for: • diabetes • reduced blood supply to the heart muscle (ischaemic heart disease) • cataracts • damage to the retina of the eye caused by diabetes (diabetic retinopathy) • kidney disease caused by diabetes (diabetic renal disease) • disease of the arteries • stroke
If you have had treatment for raised blood pressure (hypertension) in the five years before you joined	We will not cover treatment for: raised blood pressure reduced blood supply to the heart muscle (ischaemic heart disease) stroke kidney failure as a result of high blood pressure (hypertensive renal failure)
If you are being investigated, monitored or treated as a result of a PSA (Prostate Specific Antigen) test	We will not cover treatment for: Any disorder of the prostate

Talk to your broker today about looking after you and your family with Personal Health.

Switching to us is easy

Already have private medical insurance? If you'd like to switch to the benefits of a Personal Health plan with AXA PPP healthcare, just let your intermediary know. We'll do everything we can to make your cover seamless. Even if the cover on this plan looks the same as your old plan, the terms and conditions may be different. Make sure this plan still gives you the cover you need.

Find out more at axappphealthcare.co.uk



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